



Jonathan's Book List

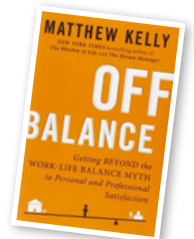
Inspirational Books on Growth and Leadership

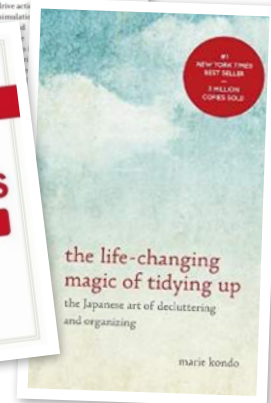
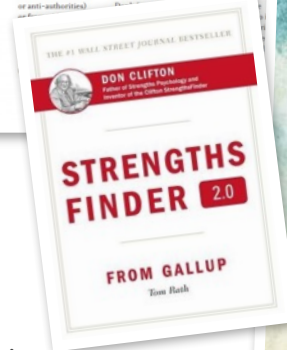
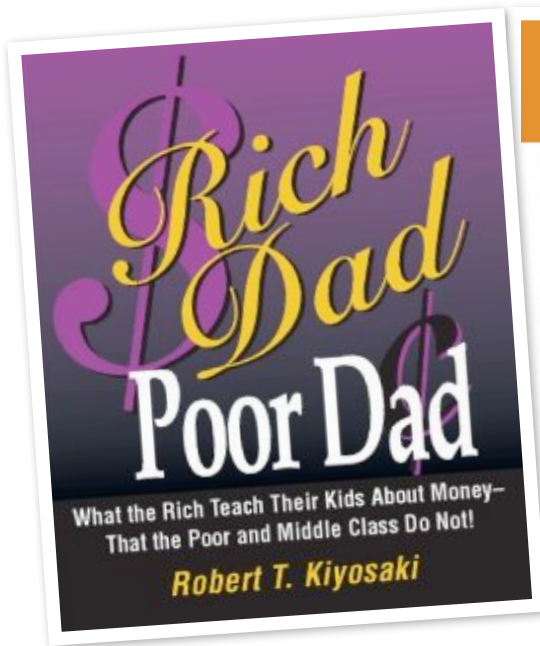
Starter Books

1. **How to Win Friends & Influence People** by Dale Carnegie
2. **The 7 Habits of Highly Effective People** by Stephen R. Covey
3. **Start with Why: How Great Leaders Inspire Everyone to Take Action** by Simon Sinek
 - i. *watch [TED](#) talk first and then read the book!
4. **Finding Your Element** by Ken Robinson

Good Life Mindset Paradigm Books

5. **The Power of Positive Thinking** by Norman Vincent Peale
6. **The Power of Now: A Guide to Spiritual Enlightenment** by Eckhart Tolle
7. **Think and Grow Rich** by Napoleon Hill
8. **The Secret** by Rhonda Byrne
9. **Outliers: The Story of Success** by Malcolm Gladwell (then The Tipping Point then Blink)
10. **The 4-Hour Workweek: Escape 9-5, Live Anywhere, and Join the New Rich (Expanded and Updated)** by Timothy Ferris
11. **Give and Take: A Revolutionary Approach to Success** by Adam Grant
12. **Awaken the Giant Within : How to Take Immediate Control of Your Mental, Emotional, Physical and Financial Destiny!** by Anthony Robbins
13. **How Full Is Your Bucket?: Positive Strategies for Work and Life** by Tom Rath
14. **Off Balance: Getting Beyond the Work-Life Balance Myth to Personal and Professional Satisfaction** by Matthew Kelly





Getting Your Life in Order

1. **Rich Dad Poor Dad: What The Rich Teach Their Kids About Money That the Poor and Middle Class Do Not!** by Robert T. Kiyosaki
2. **The Defining Decade: Why Your Twenties Matter--And How to Make the Most of Them Now** by Meg Jay (*watch [TED](#) Talk)
3. **Quiet: The Power of Introverts in a World That Can't Stop Talking** by Susan Cain (*watch [TED](#) talk)
4. **The Dip: A Little Book That Teaches You When to Quit (and When to Stick)** by Seth Godin
5. **How to Stop Worrying and Start Living** by Dale Carnegie
6. **Who Moved My Cheese?: An Amazing Way to Deal with Change in Your Work and in Your Life** by Spencer Johnson
7. **Switch: How to Change Things When Change Is Hard** by Chip Heath and Dan Heath
8. **Drive: The Surprising Truth About What Motivates Us** by Daniel H. Pink
9. **The Power of Habit: Why We Do What We Do in Life and Business** by Charles Duhigg
10. **StrengthsFinder 2.0** by Tom Rath
11. **The Life-Changing Magic of Tidying Up: The Japanese Art of Decluttering and Organizing** by Marie Kondo

Leading Others

12. **Influence: Science and Practice (5th Edition)** by Robert Cialdini
13. **Made to Stick: Why Some Ideas Survive and Others Die** by Chip Heath and Dan Heath
14. **Linchpin: Are You Indispensable?** by Seth Godin
15. **To Sell Is Human: The Surprising Truth About Moving Others** by Daniel H. Pink
16. **The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism** by Olivia Fox Cabane
17. **The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You (10th Anniversary Edition)** by John C. Maxwell
18. **Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney** by Lee Cockerell
19. **Leadership Is an Art** by Max Depree
20. **Men are from Mars, Women are from Venus** by John Gray



Keep going!

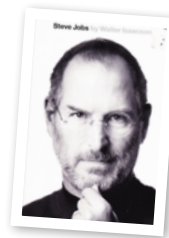
More books on money, work, and life...

Finance Books

1. **The Millionaire Next Door: The Surprising Secrets of America's Wealthy** by Thomas J. Stanley and William D. Danko
2. **The Richest Man in Babylon** by George C. Clason
3. **Secrets of the Millionaire Mind** by T. Harv Eker

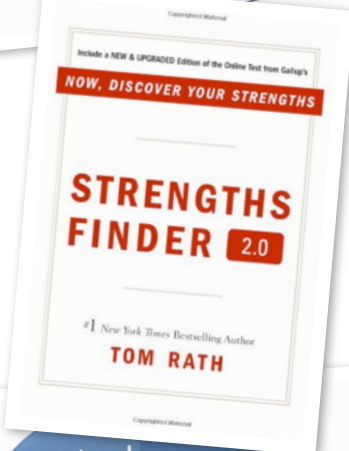
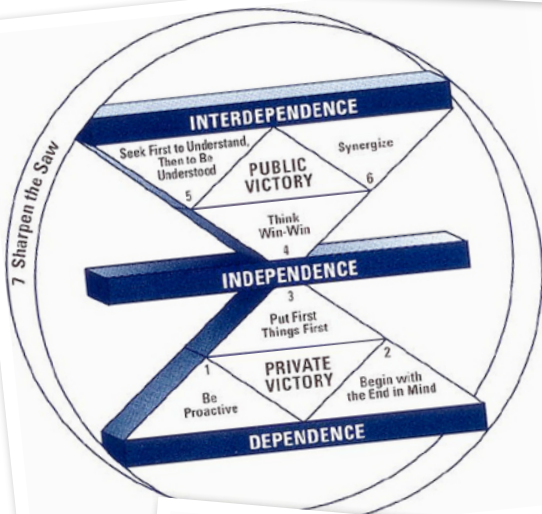
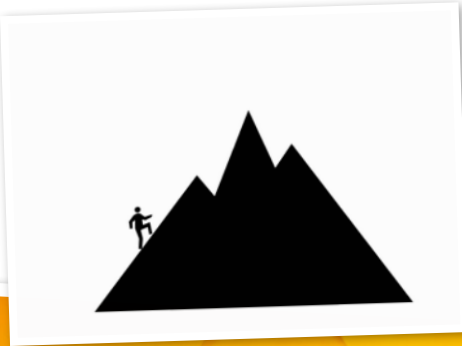
Extra Reading

4. **The Art of War** by Sun Tzu
5. **The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience** by Carime Gallo
6. **Introducing NLP: Psychological Skills for Understanding and Influencing People (Neuro-Linguistic Programming)** by Joseph O'Connor and John Seymour
7. **Good to Great: Why Some Companies Make the Leap... and Others Don't** by Jim Collins
8. **Rework** by Jason Fried
9. **Creating Conversations: Improvisation in Everyday Discourse** by R. Keith Sawyer
10. **Moonwalking with Einstein: The Art and Science of Remembering Everything** by Joshua Foer
11. **Abundance: The Future Is Better Than You Think** by Peter H. Diamandis



Interesting Biographies

12. **Steve Jobs** by Walter Isaacson
13. **Dream It! Do It!: My Half-Century Creating Disney's Magic Kingdoms** by Martin Sklar
14. **The Game: Penetrating the Secret Society of Pickup Artists** by Neil Strauss
15. **Enchantment: The Art of Changing Hearts, Minds, and Actions** by Guy Kawasaki





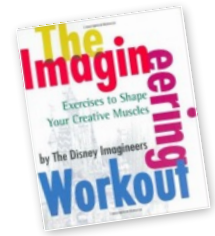
Books on Creativity

The Imagineering Way: Ideas to Ignite Your Creativity

In *The Imagineering Way*, *the Imagineers* reveal the secrets to creating an environment that fosters explosive creativity, with clear examples of how to adapt the most creative thinking in the world to your home and work life.

The Imagineering Workout: Exercises to Shape your Creative Muscles

Interactive, ingenious, and practical exercises that will stimulate your imagination, tone your creative muscles, strengthen ideas, and, most importantly, inspire new approaches.



Zig Zag: The Surprising Path to Great Creativity

Keith Sawyer draws from his expansive research of the creative journey, exceptional creators, creative abilities, and world-changing innovations to create an accessible, eight-step program to increasing anyone's creative potential.

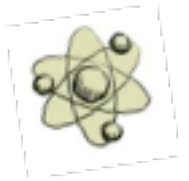
Cracking Creativity: The Secrets of Creative Genius

To create this book, *Michael Michalko* researched and analyzed hundreds of history's greatest thinkers—from Leonardo da Vinci to Pablo Picasso—and then brought their techniques into the modern home and workplace.

inGenius: A Crash Course on Creativity by *Tina Seelig*
Imaginative. Innovative. Ingenious. These words describe the visionaries we all respect and admire. And they can describe you, too.

Brain Storm: Unleashing Your Creative Self

Don Hahn teaches us that creativity plays a crucial role in achieving satisfaction and excellence.

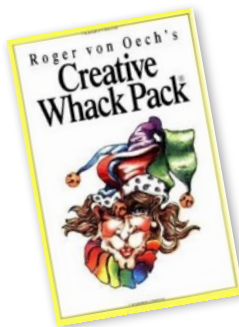
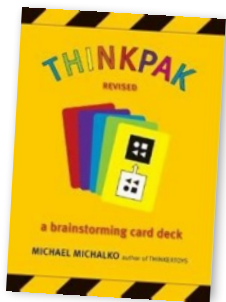
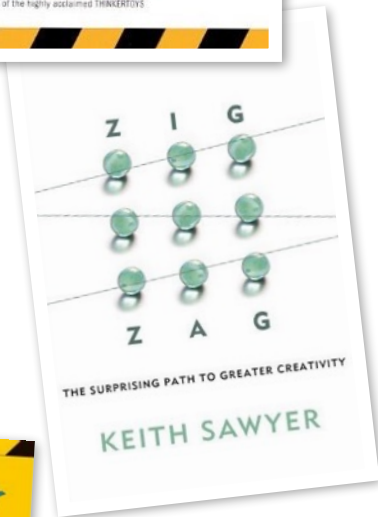
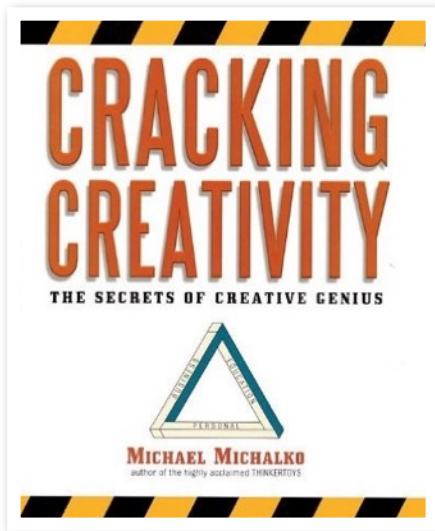


The Artist's Way by *Julie Cameron*

An international bestseller, millions of readers have found it to be an invaluable guide to living the artist's life.

The War of Art: Break Through the Blocks and Win Your Inner Creative Battles

Steven Pressfield emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline.



Creativity Tools

Thinkpak: A Brainstorming Card Deck

Stretch and flex your mental muscles with Thinkpak based on the proven methods in the groundbreaking book *Thinkertoys*.

Creative Whack Pack (there's an app)

An illustrated deck of 64 by *Roger von Oech* creative thinking strategies that will whack you out of habitual thought patterns and enable you to look at your life and actions in a fresh way.

The Entrepreneurial Spirit

Getting into the zone of starting up :)

Useful Biographies

1. **Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future** by *Ashlee Vance*
2. **Losing My Virginity: How I Survived, Had Fun, and Made a Fortune Doing Business My Way** by *Richard Branson*
3. **The Everything Store: Jeff Bezos and the Age of Amazon** by *Brad Stone*
4. **Zero to One: Notes on Startups, or How to Build the Future** by *Peter Thiel and Blake Masters*

Increase your Skillz

5. **Smarter Faster Better: The Secrets of Being Productive in Life and Business** by *Charles Duhigg*
6. **On the Origin of Stories: Evolution, Cognition, and Fiction** by *Brian Boyd*
7. **Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal** by *Oren Klaff*
8. **Getting to Yes: Negotiating Agreement Without Giving In** by *Roger Fisher and William L. Ury*
9. **Creating Conversations: Improvisation in Everyday Discourse (Perspectives on Creativity)** by *R. Keith Sawyer*
10. **The Doodle Revolution: Unlock the Power to Think Differently** by *Sunni Brown*
11. **Inside the Box: A Proven System of Creativity for Breakthrough Results** by *Drew Boyd and Jacob Goldenberg*

Learning Business

12. **The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses** by *Eric Ries*
13. **Bargaining for Advantage: Negotiation Strategies for Reasonable People 2nd Edition** by *G. Richard Shell*
14. **Financial Intelligence for Entrepreneurs: What You Really Need to Know About the Numbers** by *Karen Berman and Joe Knight*
15. **Non-Obvious** by *Robit Bhargava*

